

SEKISUI KASEI CO., LTD.

2-7-1 Nishi-shinjuku, Shinjuku-ku
Tokyo 163-0727 JAPAN

Tel. 03-3347-9711
ir_pr@sekisuikasei.com

www.sekisuikasei.com

October 1, 2020

To whom it may concern:

On the milestone of our 60th anniversary of foundation, we have been conducting various studies on our new corporate brand. For the coming the 61st of our foundation, we are pleased to announce that we have created our new corporate message and corporate logo.

Notice of Corporate Logo and Message Renewal

Corporate Logo



SEKISUIKASEI

Corporate Message

Our Planet. Our Tomorrow.

About Our Corporate Logo

We wanted to project a more youthful image by using a bright green color based on our company's corporate color, green, and we have created a simple yet universal logo which reflects our 60 years of tradition. Note that the circle on the right shoulder of the logo represents our aim of a "beautiful future planet".

About Our Corporate Message

With this new message, we declare that we will continue to pursue unknown technologies that are useful to people's lives and society while living in harmony with the environment.

Ranging from the Human Life segment that supports food and living environment to the Industry segment that supports mobility and information technologies.

We will continue to challenge ourselves to realize a sustainable society where people and our planet continue to live harmoniously by utilizing material technologies and processing technologies we have cultivated since our foundation.

END